

■ Compliance Quick Reference Card

■ DOs	■ DON'Ts
• Use: supports, helps maintain, promotes, assists in	• Don't use: cures, prevents, treats, heals, eliminates
• Focus on wellness: energy, vitality, skin, brain, heart, immune, joints	• Don't name diseases: diabetes, cancer, Alzheimer's, arthritis
• Share safe experiences: 'I feel more energetic'	• Don't claim medical outcomes: 'It lowered my blood pressure'
• Always include FDA disclaimer	• Don't exaggerate: proven, guaranteed, miracle, 100% effective

■ Quick Test Before You Share

1. Am I talking about wellness support or implying disease treatment?
2. Could someone think I'm promising a cure?
3. Did I include the FDA disclaimer?

■ If in doubt → leave it out.

■ ■ Required Disclaimer: "These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease."