

Why Isagenix



ISAGENIX[®]
THE ART OF WELLBEING[™]

INTEGRITY

We remain steadfast in our commitment to always do the right thing, the right way.

EARNINGS DISCLAIMER: The ability to earn income under the Isagenix Team Compensation Plan depends on many factors, including an individual Associate's business, social, and sales skills; personal ambition and activity; availability of time and financial resources; and access to large network of family, friends, and business contacts. Isagenix cannot and does not guarantee any particular level of earnings. Even Associates who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success. For average earnings, refer to [IsagenixEarnings.com](https://www.isagenix.com/earnings).

ISAGENIX LEGACY CLUB: An Isagenix Legacy Club Member is an Independent Associate to whom Isagenix has paid a gross total of \$1 million or more since joining Isagenix. Earnings reflect gross amounts that do not include any business expenses.

WEIGHT LOSS DISCLAIMER: Weight loss, muscle gain, lifestyle, and other results depicted here reflect exceptional individual experiences of Isagenix Customers and should not be construed as typical or average. Results vary with individual effort, body composition, eating patterns, time, exercise, and other factors, such as genetic and physiological makeup.

SAFETY DISCLAIMER: If you are pregnant, nursing, diabetic, on medication, have a medical condition, or are beginning a weight control program, consult your physician before using Isagenix products or making any other dietary changes. Discontinue use if adverse events occur.

INFORMATION FOR GENERAL PURPOSES ONLY: Information provided in this presentation and on all publications, packaging, and labels is for general purposes only and designed to help you make informed decisions about your health. It is not intended to substitute advice from your physician or healthcare professional.

PRODUCT AVAILABILITY: Not all products are available in all markets. Prices are subject to change

**A New Reality.
A New Awakening.**



ISAGENIX
THE ART OF WELLBEING™



DID YOU KNOW?

1 in 3
WORKERS

changed or lost their jobs
in the past year in the U.S.

4.2
MILLION

men and women left the
work force in the U.S. from
Feb. 2020 - Feb. 2021

Everyone Wants to Work from Home

- In the last 2 years, the U.S. saw a record number of new businesses being started
- In the third quarter of 2020 there was a 49% increase in new businesses being started from quarter 2
- Starting a home-based business is a perfect match for those who want to stay out of the workplace while still creating a source of income



TRADITIONAL BUSINESS

Office Space

Equipment

Full-time

Inventory

Marketing Budget

Payroll/Overhead

Incorporation Fees

V S .

SOCIAL SELLING NETWORK BUSINESS

Ability to Work from Anywhere

Time Flexibility - Part-time

No Inventory Needed

No Payroll/Overhead

DID YOU KNOW?

7%
INCREASE

in consumer prices as inflation reaches its highest level since 1982

\$250
A MONTH

is what the average household in the U.S. is spending extra, due to inflation.

*(Based on a \$40k annual salary.
Most Americans in their 40s-50s are paying even more.)*

WHY ISAGENIX?

**Start an online business with
market disrupting products that
you can't get anywhere else.**

Why Isagenix

- Established in 2002 & Family-owned
- Operating in 23 markets globally (16 in Europe)
- Over \$8 billion total in global sales since 2002
- Time flexibility for a side income
- Online training systems that are simple
- Market disrupting products
- Internationally trusted & respected
- Over \$47 million given to charity
- Journey to zero waste by 2028





OUR VISION

Everyone deserves to experience a healthy, joyful, and abundant life.

What does no-compromise commitment mean when it comes to products at Isagenix?



Backed by Science and Nature

Nutritionist approved



Responsible Sourcing

We use regional locations to minimize our global footprint and maximize product reliability



Undenatured Whey From Grass-Fed, Pasture-Raised Cows

Not treated with routine antibiotics

(Found in these Isagenix products: IsaLean® Shakes, IsaPro®, IsaLean PRO Shakes, Whole Blend IsaLean Shakes, and AMPED™ Tri-Release Protein)



Made With Natural Ingredients

No artificial flavors, colors, or sweeteners



Gluten-Free

All Isagenix products are gluten-free



Rigorous Quality Testing

For microbial activity, heavy metals, and 70+ different pesticides

Solutions



**TARGETED
NUTRITION**



NATURAL BEAUTY



WEIGHT MANAGEMENT



**FINANCIAL
WELLNESS**



30-Day System

SCIENTIFICALLY STUDIED & RESULT-PROVEN SYSTEM



30-Day System is Scientifically Validated

Compared to a Heart-Healthy Diet:

2x
more
weight loss

78%
more
fat loss

2x
more lean
muscle mass
retention

Intermittent Fasting Cleanse for Life[®]

- Nourishes and supports the body while supporting your natural detoxification system[†]
- Made with a unique blend of herbs, antioxidants, and plant botanicals that protect and nourish the body while fasting[†]
- Key feature that makes Cleanse Days different from ordinary intermittent fasting or just skipping meals

[†]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Balanced Nutrition

Whole Blend IsaLean® Shake

- Great-tasting, balanced, and nutritious meal
- Vitamins and minerals from organic whole foods like spinach, kale, mushrooms, and more
- 24 grams of protein to support muscle building and fat burning
- Available in dairy-based (made with whey from grass-fed cows) and plant-based options



The Perfect Meal

We took what most people consider to be a healthy lunch and stacked it up against one of our Isagenix® shakes.

HERE'S WHAT WE FOUND...



Going out to Lunch
\$8-10.00



Shake from Isagenix
about \$4.00



Nutrient-Dense Snack

Whole Blend IsaLean® Bars

- Balanced and nutritious on-the-go meal or snack
- Vitamins and minerals from organic whole foods like spinach, kale, mushrooms, and more
- 20 grams of high-quality protein to support muscles and metabolism
- Great-tasting peanut butter crispy treat with 0 grams of added sugar

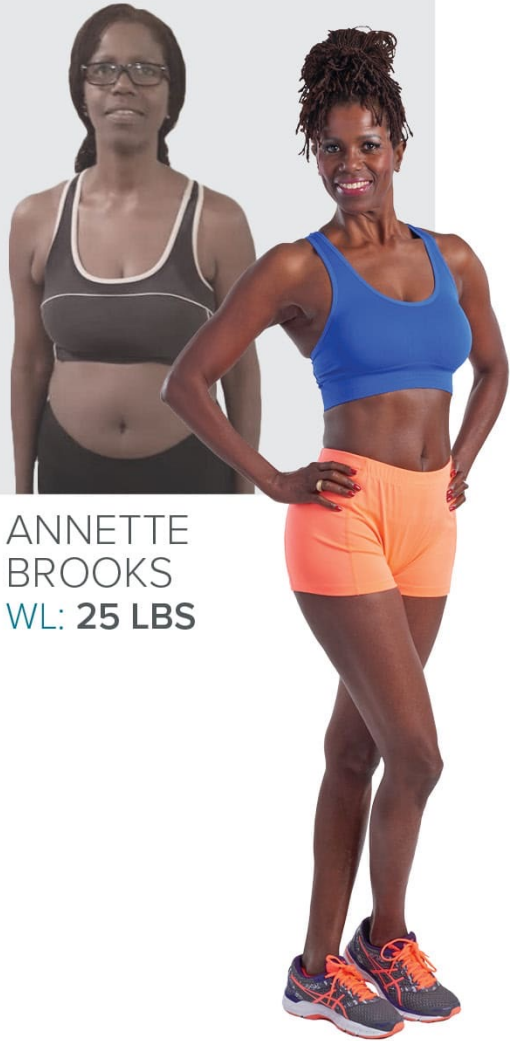
Pick Your Protein

	PRODUCT	GRAMS OF PROTEIN*	AVAILABLE IN PLANT-BASED	QUICK & EASY MEAL	RE-FUEL AFTER A WORKOUT	GRAB-AND-GO SNACK
MEALS	Whole Blend IsaLean® Shake	24 g	✓	✓	✓	
	IsaLean® Shake	24 g	✓	✓	✓	
	IsaLean® PRO Shake	36 g		✓	✓	
PROTEIN	AMPED™ Tri-Release	25 g			✓	✓
	IsaPro®	18 g	✓		✓	✓
BARS	Whole Blend IsaLean® Bar	20 g		✓	✓	✓
	IsaLean® Bar	18 g	✓	✓	✓	✓

* Per serving.

Results. Results. Results.

If you want to feel better, Isagenix can help with that.



ANNETTE
BROOKS
WL: 25 LBS



TONY
LABRIOLA
WL: 40 LBS



SARAH
KEEPERS
WL: 21 LBS



THOMAS
PHILBIN-
MALUCELLI
WG: 19 LBS

Results not typical. Weight loss, muscle gain, lifestyle, and other results depicted here reflect exceptional individual experiences of Isagenix Customers and should not be construed as typical or average. A two-phase research study in 2016 showed an average weight loss of 24 pounds in 12 weeks. For more information, see IsagenixHealth.net.

If you want to feel better, Isagenix can help with that.



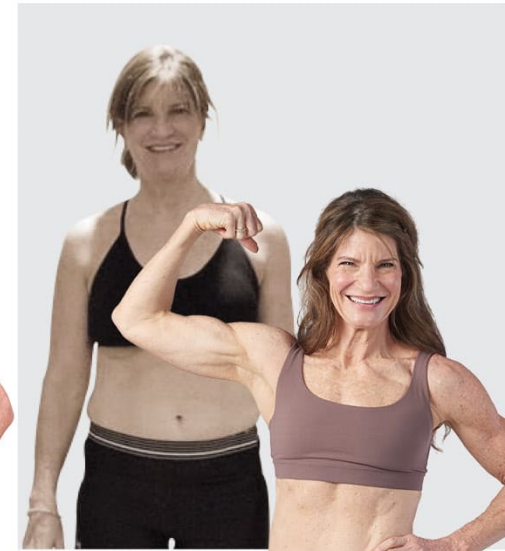
REGINALD
JACKSON
WL: 6 LBS



CHRISTINE
KUHLMAN
WL: 103 LBS



RICK
MAXWELL
WG: 11 LBS



JODI
HALL
WL: 17 LBS

Results not typical. Weight loss, muscle gain, lifestyle, and other results depicted here reflect exceptional individual experiences of Isagenix Customers and should not be construed as typical or average. A two-phase research study in 2016 showed an average weight loss of 24 pounds in 12 weeks. For more information, see IsagenixHealth.net.

If you want to feel better, Isagenix can help with that.



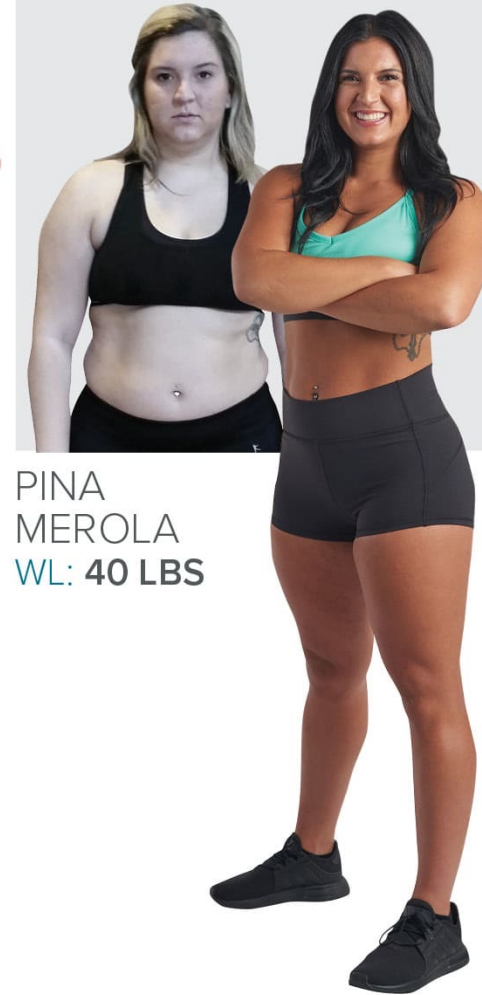
ERIC
CHEN
WL: 18 LBS



LYDIA
HUNT
WL: 85 LBS



DREW
BISCHOFF
WG: 2 LBS



PINA
MEROLA
WL: 40 LBS

Results not typical. Weight loss, muscle gain, lifestyle, and other results depicted here reflect exceptional individual experiences of Isagenix Customers and should not be construed as typical or average. A two-phase research study in 2016 showed an average weight loss of 24 pounds in 12 weeks. For more information, see IsagenixHealth.net.

Isagenix was the company to bring Botanical Adaptogens to the U.S.

WHAT ADAPTOGENS DO:

- Natural protection from the damaging effects of stress[†]
- Help to balance and support all body systems and enhance energy, stamina, and performance[†]
- Helps improve cognitive function and memory[†]



ASHWAGANDHA



RHODIOLA



SCHISANDRA



BACOPA



ELEUTHERO



WOLFBERRY



ASTRAGALUS



Ionix[®] Supreme

- Mother nature's answer to wellbeing
- Adaptogen-rich tonic with 13 adaptogens to help protect against the negative effects of stress without any added caffeine[†]
- Features botanicals and targeted ingredients that have been used for centuries to support physical and mental performance[†]

[†]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Adaptogen Elixir

- Mother nature's answer to wellbeing
- Powerful adaptogen & botanical blend designed to help both the mind and body handle the negative effects of stress[†]
- Helps fight fatigue and improve mental clarity[†]
- Sparkling kombucha tea helps balance your body naturally

[†]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. NFR in Canada



Natural Energy

e+™ Energy Shot

- Combines a scientifically supported blend of 10 adaptogens and botanicals that combat stress[†]
- Plant-based caffeine from green tea and yerba mate to help you feel energized and alert[†]
- Only 35 calories with no synthetic sugars

[†]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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Natural Energy

BĒA™ Sparkling Energy Drink

- Contains adaptogens, including ashwagandha and shiitake and maitake mushrooms for an improved immune system and lasting health[†]
- Plant-based caffeine from green tea and raw-sourced vitamins to help boost metabolism to help you feel energized and alert[†]
- Provides 12 essential raw-sourced vitamins from fruit and vegetable ingredients to help boost metabolism and give your body nutrition-fueled energy[†]
- Less than 1 gram of naturally occurring sugar

[†]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Skincare

Collagen Elixir™

- 5 grams of marine collagen peptides sourced from wild-caught pollock, haddock, and cod from Atlantic waters
- A powerful ancient beauty blend of fruits and botanicals
- Skin- and immune-supportive vitamins and minerals like:
 - Vitamin C - Supports collagen production and immune health[†]
 - Zinc - Helps maintain cell functioning and immune health[†]
 - Biotin - Keeps skin hydrated and supports hair and nails[†]
- Berry fruit flavor with 0 grams of added sugar

[†]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Results. Results. Results.

30-Day Collagen Elixir™ Use Progress Photos



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

Collagen Elixir™ Results

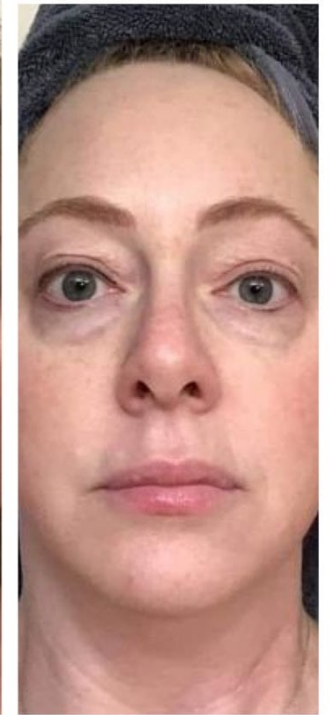
NOTICEABLE RESULTS IN THE FIRST 30 DAYS*



- 93%** : Improved hydration
- 92%** : Healthier skin
- 91%** : Youthful complexion
- 90%** : More radiant skin
- 88%** : Improved brightness
- 83%** : Improved firmness



DUSKA MILLS



JODIE HARPER, MD

Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30 days with daily use. Results not typical. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

*Individual results may vary. Statistics are based on a survey of 113 participants who used Isagenix Collagen Elixir consecutively for at least 30 days without cosmetic intervention or other known changes to their regular skincare products. The survey participants included Isagenix Independent Associates, who are eligible to earn a commission for sales of Isagenix products.

30-Day Collagen Elixir™ Use Progress Photos



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.



Skincare

Celletoi™

- A premium holistic approach to beauty
- All Celletoi products are 100% plant-based and gentle on skin
- Helps reduce the appearance of fine lines and wrinkles
- Improves skin moisture and helps protect the skin from daily pollutants
- By combining Celletoi with Collagen Elixir™, you will experience the ultimate inner and outer beauty routine

CONSCIOUSLY CLEAN FORMULA



NO PARABENS,
SULFATES,
PHOSPHATES



NO ARTIFICIAL
FRAGRANCE



THIRD-PARTY
CLINICALLY
TESTED



DERMATOLOGIST
TESTED



CRUELTY-FREE/
VEGAN



LEAPING BUNNY
CERTIFIED

Celletoi™ Trial Results (8 weeks)



74%

increase in skin moisture after
4 weeks and 109% increase
after 8 weeks

All clinical study participants noticed
an improvement in the appearance of
fine lines & wrinkles

Individual results may vary. Statistics are based on a third-party clinical study with 22 participants who used the Celletoi Complete Collection consecutively for 8 weeks without cosmetic intervention or other known changes to their lifestyle.

Impressive Results

CELLETOI™ & COLLAGEN ELIXIR™

78%

noticed an improvement
in skin texture

85%

noticed more
radiant skin

71%

noticed an improvement
in skin elasticity/firmness

92%

noticed healthier
looking skin

Individual results may vary. Statistics are based on an internal pilot study of 14 participants who used Collagen Elixir along with the Celletoi Complete Collection consecutively for 4 weeks.

Haircare

Hair Revival

- Helps stimulate hair growth for long, beautiful hair[†]
- Supports visibly thicker, stronger hair with banana flower extract[†]
- Nourishes and soothes the scalp to support follicle health[†]
- Supports healthy hair from the inside out with ingredients like biotin, niacin, amino acids, horsetail herb extract, and more[†]
- Ingredients are natural, clean, and vegan

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Hair Revival Results



After 8 weeks,
hair loss was reduced by
34.2%*



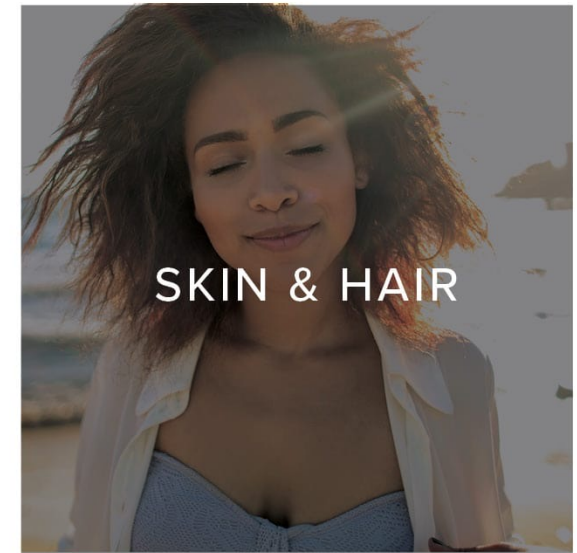
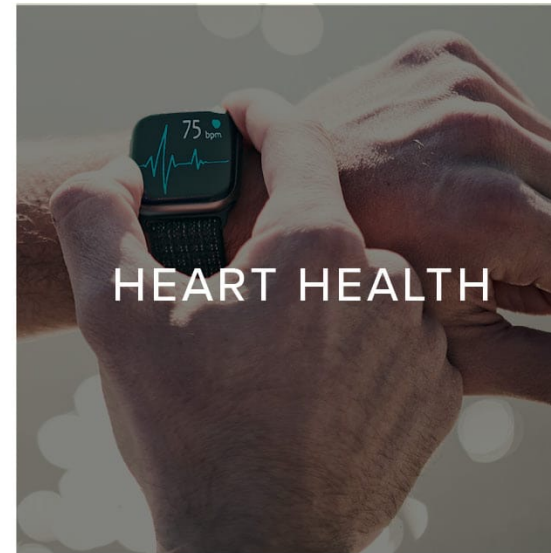
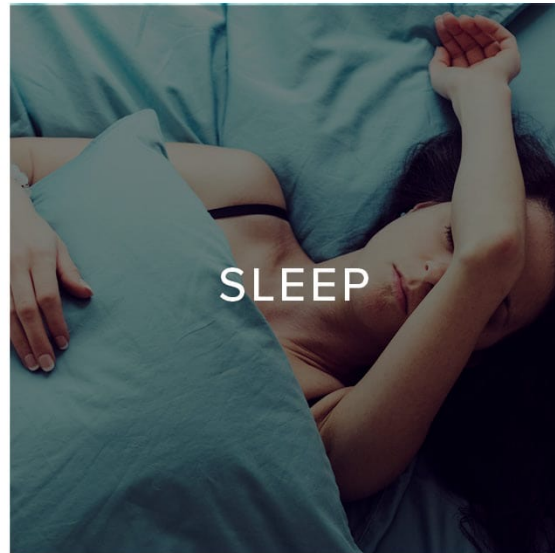
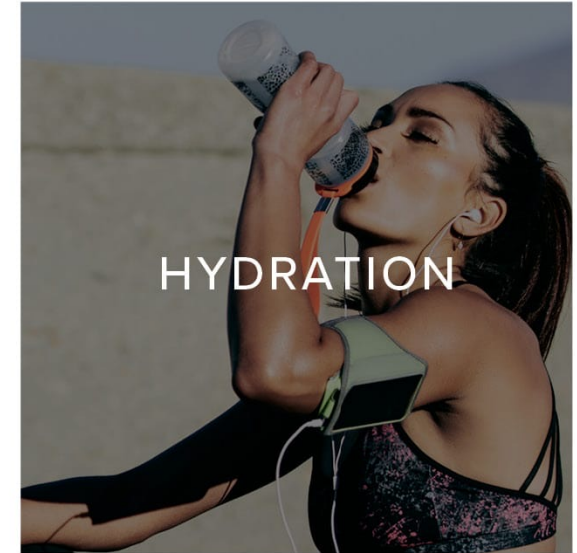
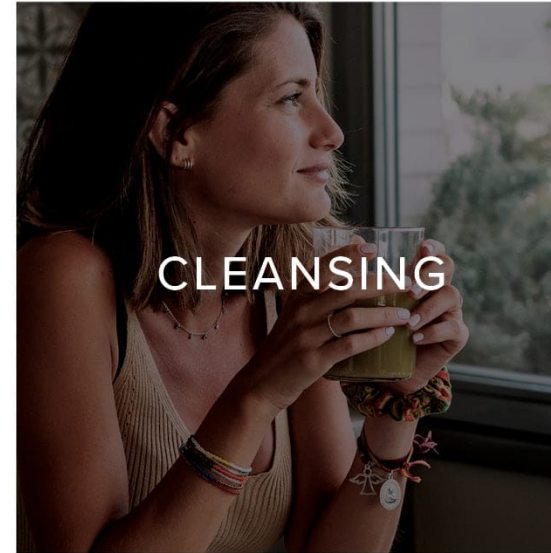
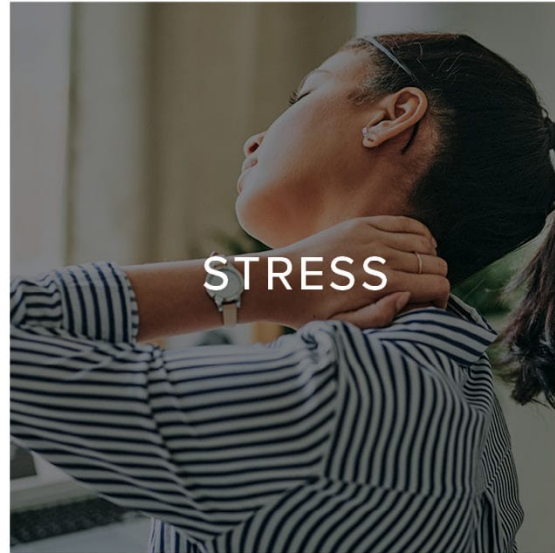
After 8 weeks,
hair density improved by
37.4%*

Before/Afters pictured are people who used the Hair Revival consecutively for 4 weeks without known changes to their lifestyle. Results vary.

* Individual results may vary. Statistics are based on a third-party study with 8 participants who consumed 1000mg of Happy Angel® Banana stamens extract everyday for 8 weeks.

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Healthy Targeted Solutions



What if you could get paid for sharing something you love?



Getting Started Is Simple

Step 1: Set Up Your Account

- It takes about 10 minutes, and it's free!



Test Options ISAGENIX Test Sign Out
Live Chat

Fill with test values

Pathway to Associate: Personal Information

Associate Website Name

For security purposes, your Associate Website display name cannot match your username.

* Associate Website Name

Enter Your Application Information

* Recognition Name ▼

* Date of Birth

* SSN

Company Information - If Signing Up As A Company

Please enter information if signing up as a business entity only. You will be required to upload supporting documentation for your business in My Account for approval. For more information, please contact Customer Care.

Company Name ▼ Tax ID Number ▼

Type of Company

Sole Proprietor ▼

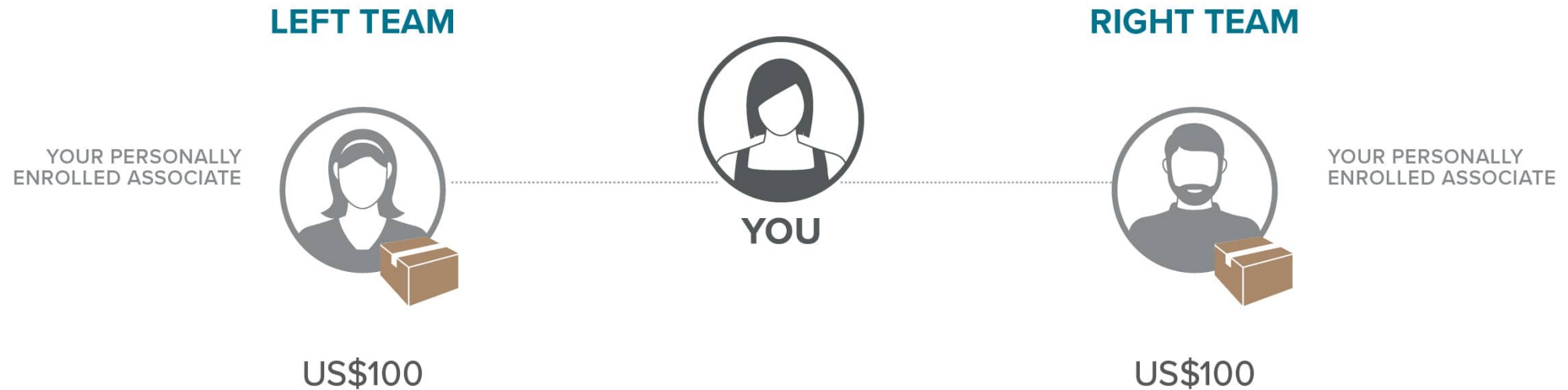
Step 2: Upgrade to Associate

- Complete the Associate application in your Back Office
- Agree to the Associate terms and conditions
- Pay the US\$29 Associate conversion fee*



*When joining Isagenix with a qualified pack and converting to Associate within 30 days of enrollment, the US\$29 Associate conversion fee is waived.

Step 3: Begin Sharing the Products You Love



KEY TERMS

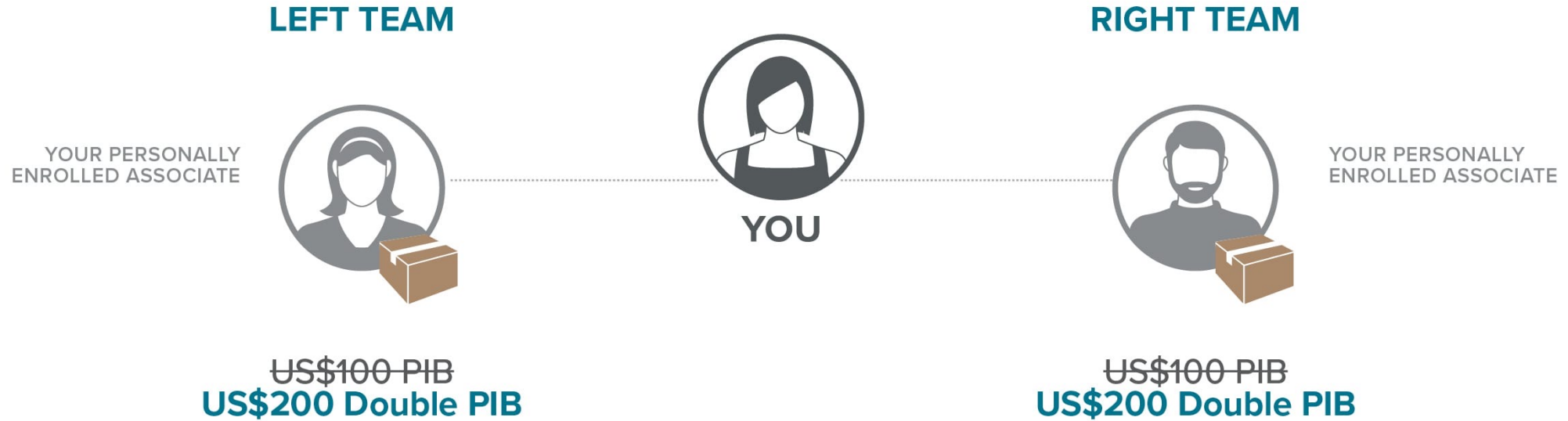
- **PIB** — Product Introduction Bonus
- **Double PIB** — Double Product Introduction Bonus
- **RAB** — Rank Advancement Bonus
- **Commission Week** — Monday–Sunday ET

**YOU SHARE
THEY SHARE
REPEAT**

Earning levels for Isagenix Independent Associates depend on time and commitment and may vary. For more information, visit IsagenixEarnings.com.

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Step 4: Learn How To Double Your Bonus



New Customers must join Isagenix in the same commission week.
Available in select markets.

KEY TERMS

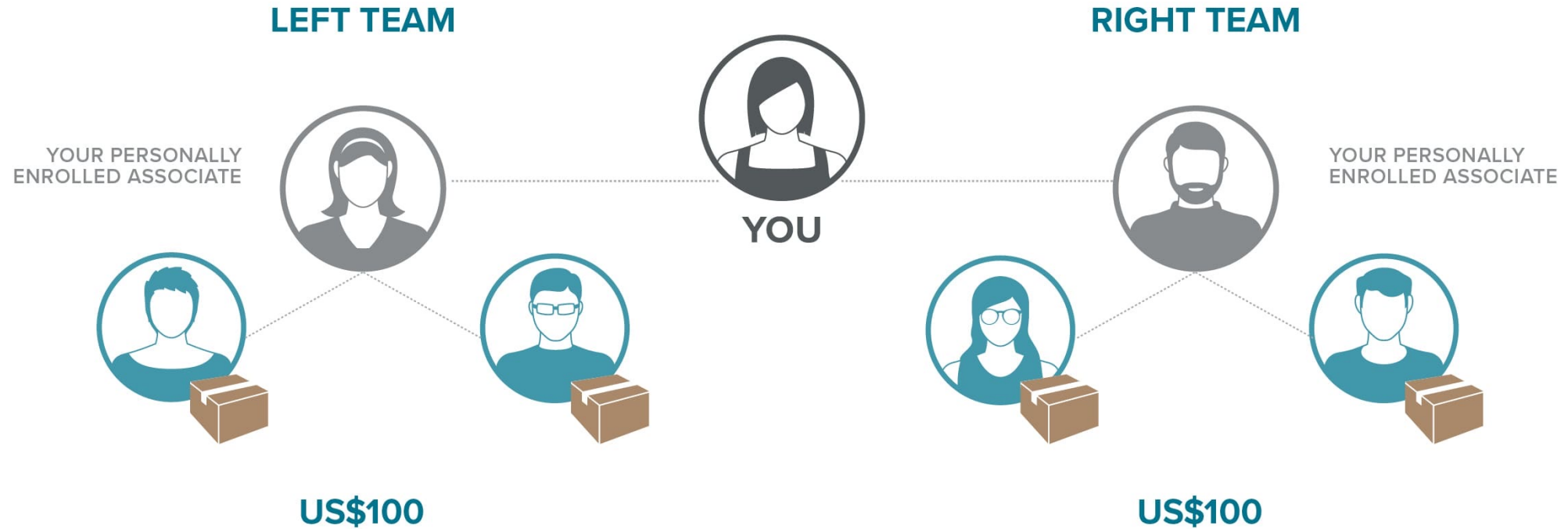
- **PIB** — Product Introduction Bonus
- **Double PIB** — Double Product Introduction Bonus
- **RAB** — Rank Advancement Bonus
- **Commission Week** — Monday–Sunday ET

The figures depicted on this slide reflect the maximum bonus available through this promotion. The ability to earn income under the Isagenix Compensation Plan depends on many factors, including an individual Associate's business, social, and sales skills; personal ambition and activity; availability of time and financial resources; and access to a large network of family, friends, and business contacts. Isagenix cannot and does not guarantee any particular level of earnings. Even Associates who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success.

For average earnings, refer to [IsagenixEarnings.com](https://www.isagenix.com/earnings).

**YOU SHARE
THEY SHARE
REPEAT**

Step 5: Show Others How To Share Products



KEY TERMS

- **PIB** — Product Introduction Bonus
- **Double PIB** — Double Product Introduction Bonus
- **RAB** — Rank Advancement Bonus
- **Commission Week** — Monday–Sunday ET

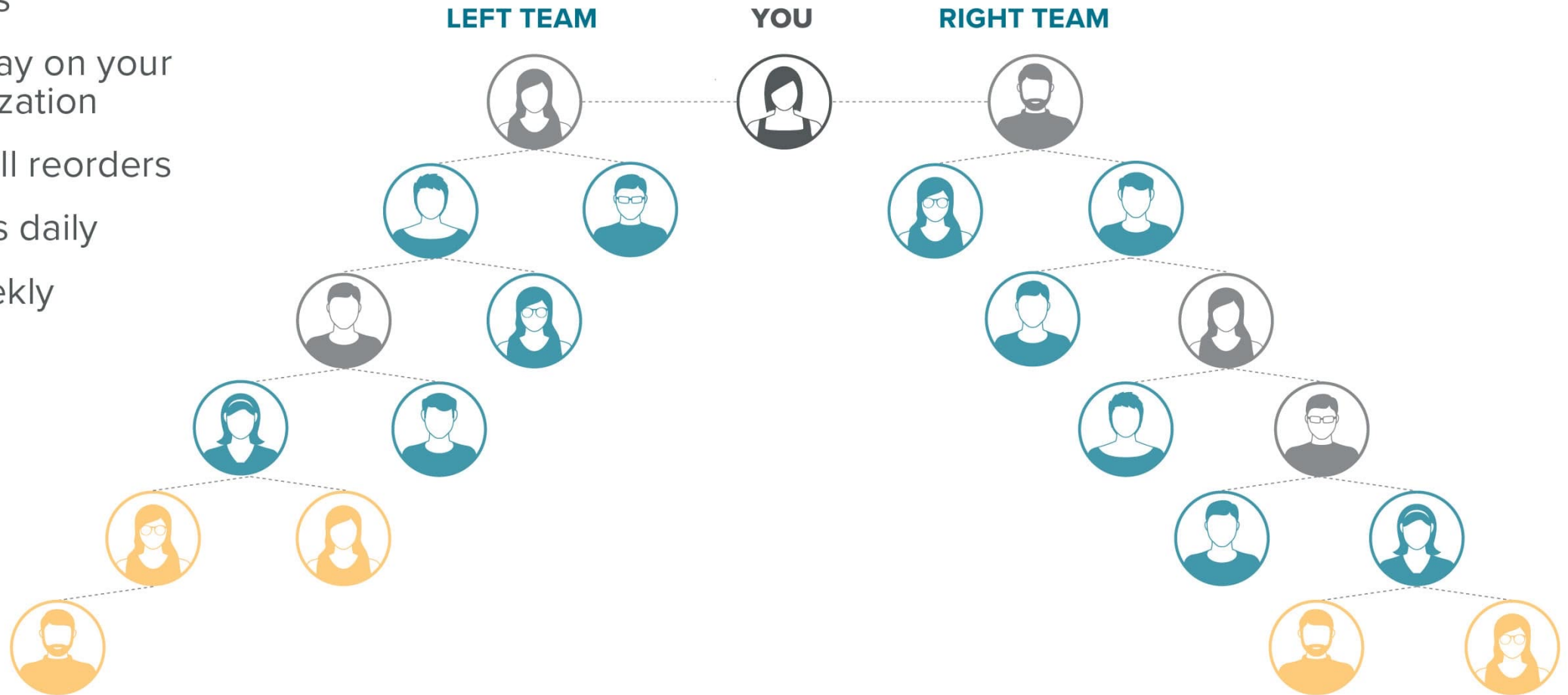
**YOU SHARE
THEY SHARE
REPEAT**

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The Power of 2

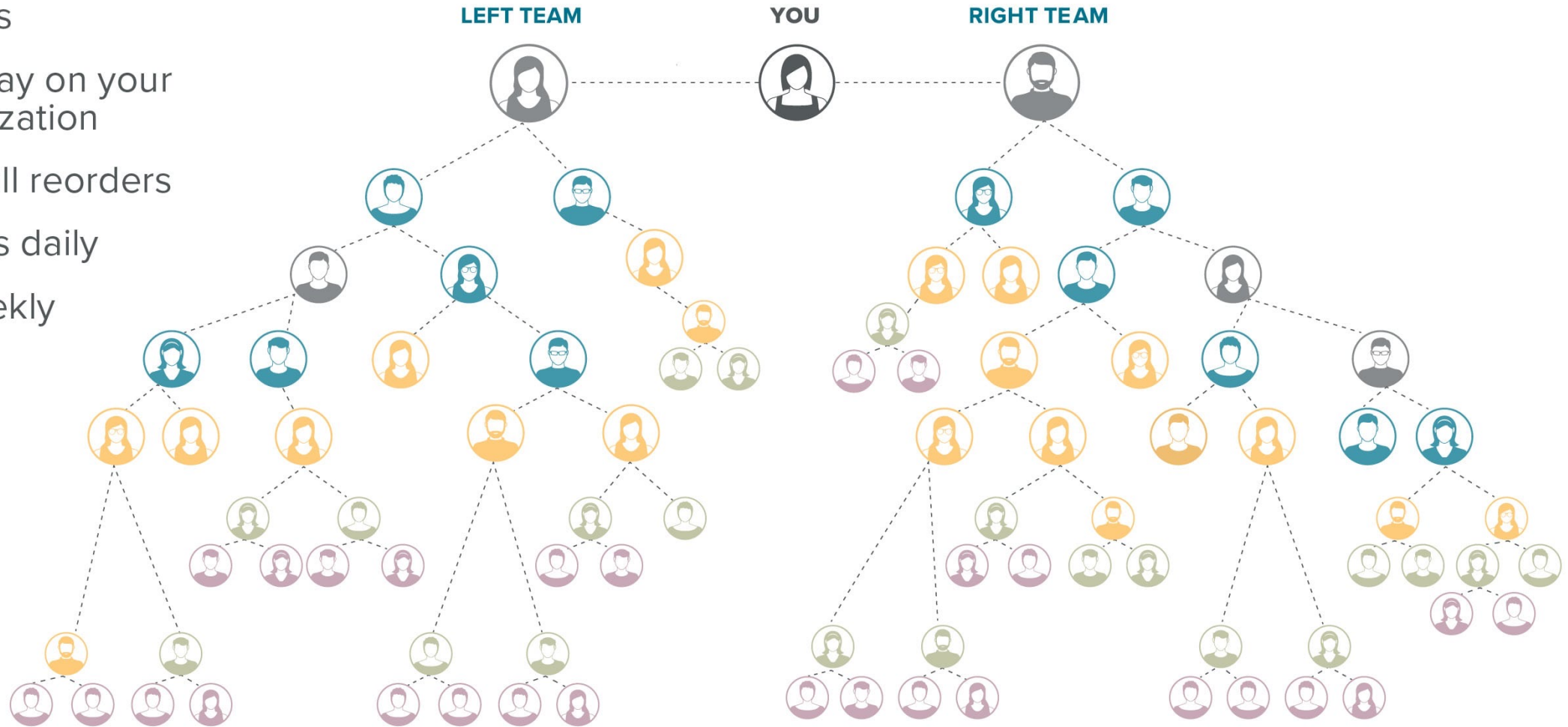
- Build 2 teams
- Earn Cycle pay on your entire organization
- Earn BV on all reorders
- BV calculates daily
- Get paid weekly



Earning levels for Isagenix Independent Associates depend on time and commitment and may vary. For more information, visit IsagenixEarnings.com.

The Power of 2

- Build 2 teams
- Earn Cycle pay on your entire organization
- Earn BV on all reorders
- BV calculates daily
- Get paid weekly



Earning levels for Isagenix Independent Associates depend on time and commitment and may vary. For more information, visit IsagenixEarnings.com.



Earning Potential with Isagenix

EARN WEEKLY UP TO ...

250 CYCLES = US\$13,500

+ 250 CYCLES ON EXECUTIVE MATCH = US\$13,500

TOTAL FOR WEEK = US\$27,000

The
body
you
want.

The
money
you
need.

The
time
to enjoy
both.

900 BV TOTAL = 1 CYCLE 1 CYCLE = US\$54

For illustration purposes only. The amounts depicted here reflect the maximum earnings available assuming all conditions are met and are not projections or guarantees. Amounts exceed those generally earned by the top 1% of all Isagenix income earners. In 2020, the average earnings of all US Associates, active and inactive, was \$843, before expenses. The average earnings of all U.S. Associates who earned money in 2020 was US\$3,132, before expenses. Isagenix does not guarantee any amount of earnings. For complete details on the Isagenix Compensation Plan, visit [IsagenixEarnings.com](https://www.IsagenixEarnings.com).

Pick Your Path



**TARGETED
NUTRITION**



NATURAL BEAUTY



WEIGHT MANAGEMENT



**FINANCIAL
WELLNESS**





Getting Started

Basic Pack (30-Day)

56 superfood meals

- 32 servings of intermittent fasting nourishment
- 32 servings of adaptogenic stress relief
- 8 craving-satisfying snack bites
- 30 days of targeted metabolism support
- 30 nights of digestive support

STARTING AT US\$299

US\$10 per day

Premium Pack

56 superfood meals

- 32 servings of intermittent fasting nourishment
- 32 servings of adaptogenic stress relief
- 8 craving-satisfying snack bites
- 30 days of targeted metabolism support
- 30 nights of digestive support
- 10 convenient protein bars
- 30 super chocolates
- 6 energy-boosting shots
- 1 PROMiXX™ Blender
- 10 snack packs
- 1 shaker cup with a selection of samples

STARTING AT US\$435

US\$14.50 per day

Value Pack

56 superfood meals

- 32 servings of intermittent fasting nourishment
- 32 servings of adaptogenic stress relief
- 8 craving-satisfying snack bites
- 30 days of targeted metabolism support
- 30 nights of digestive support
- 10 convenient protein bars
- 30 super chocolates
- 6 energy-boosting shots
- 1 PROMiXX Blender
- 30 days of A.M. and P.M. vitamin packs
- 30 days of organic greens
- 1 year of Associate membership

STARTING AT US\$649

US\$21.60 per day

Getting Started

WITH COLLAGEN ELIXIR™

AN INNOVATIVE BLEND OF MARINE COLLAGEN PEPTIDES AND POWERFUL BOTANICALS.

Beauty Bundle

40 servings/4 boxes

STARTING AT US\$167

About US\$5 per serving

Beauty Afterglow Bundle

60 servings/6 boxes

STARTING AT US\$225

About US\$4 per serving



Getting Started

WITH CELLETOI™

BioFirm Collection

- 1- Advanced Youth Serum
- 1- Restorative Eye Treatment
- 1- Celletoi Travel Bag (FREE)

STARTING AT US\$145

Exquisite Collection

- 1- Advanced Youth Serum
- 1- Restorative Eye Treatment
- 3 boxes - Collagen Elixir™
- 1- Celletoi Travel Bag (FREE)

STARTING AT US\$255

Complete Collection

- 1- Moisture Balancing Cleanser
- 1- Advanced Youth Serum
- 1- Restorative Eye Treatment
- 1- Firming Cashmere Cream
- 1- Celletoi Travel Bag (FREE)

STARTING AT US\$225

Masterpiece Collection

- 1- Moisture Balancing Cleanser
- 1- Advanced Youth Serum
- 1- Restorative Eye Treatment
- 1- Firming Cashmere Cream
- 3 boxes - Collagen Elixir
- 1- Celletoi Travel Bag (FREE)

STARTING AT US\$345



Start living your best life now!



Now get back with the person who introduced you to Isagenix.

With our 30-day product satisfaction guarantee, you can get a full refund for the price of the products, so you have nothing to lose and everything to gain.



Terms and conditions apply.
See our full refund policy on [Isagenix.com](https://www.isagenix.com).