



# ISAGENIX<sup>®</sup>

THE ART OF WELLBEING







“A confused mind does nothing”

So let's keep it  
**SIMPLE**



Introducing the Isagenix

**SIMPLE SYSTEM: PVC 1-2-3**





Introducing the Isagenix

## SIMPLE SYSTEM: PVC 1-2-3

1. PVC Method: Get new Customers
2. 1-2-3 Method: Onboard new Customers

# Learn the Simple System PVC 1-2-3

Find it on  
[isagenixbusiness.com](https://isagenixbusiness.com)

SIMPLE SYSTEM: PVC 1-2-3



OVERVIEW PVC METHOD 1-2-3 METHOD

## Step 1: Pictures

SHARE THESE INCREDIBLE PHOTOS\*

### WHAT TO SAY...

"Hey [name]! Thanks for your inquiry about the system I've been using. Oh you would love it! I'm so confident. Take a look at these photos you're going to be so impressed with the results, people see."

\*Results depicted are those of Isagenix Customers who used Collagen Clixir along with a skincare and supplement routine for 30 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.



FOR THE TRANSFORMATION LOOK BOOK [CLICK HERE](#)

NEED MORE HELP??

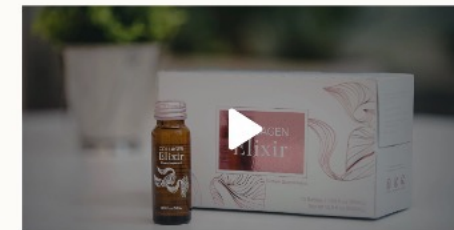
HAIR REVIVAL TRANSFORMATIONS

## Step 2: Video

SHARE THIS POWERFUL VIDEO

### WHAT TO SAY...

"You've got to check out this video on why this product is so special. It's super short but it's super informative, not sales at all, and it hits every point on why people are seeing such incredible results. I can send a link to order if you want to try."



## Step 3: Carts



# Learn the Simple System PVC 1-2-3

Find it on  
[Isagenixbusiness.com](http://Isagenixbusiness.com)

SIMPLE SYSTEM: PVC 1-2-3



OVERVIEW PVC METHOD 1-2-3 METHOD

## Step 1: Pictures

SHARE THESE INCREDIBLE PHOTOS\*

### WHAT TO SAY...

"Hey [name]! Thanks for your inquiry about the system I've been using. Oh you would love it! I'm so confident. Take a look at these photos you're going to be so impressed with the results people see."

\*Results not typical. Weight loss, muscle gain, lifestyle, and other results depicted here reflect exceptional individual experiences of Isagenix Customers and should not be construed as typical or average. A two-phase research study in 2016 showed an average weight loss of 24 pounds in 12 weeks. For more information, see [IsagenixHealth.net](http://IsagenixHealth.net).



FOR THE TRANSFORMATION LOOK BOOK [CLICK HERE](#)

[NEED MORE HELP?](#)

## Step 2: Video

SHARE THIS POWERFUL VIDEO

### WHAT TO SAY...

"You've got to check out this video on why this product is so special. It's super short but it's super informative, not sales at all, and it hits every point on why people are seeing such incredible results. I can send a link to order if you want to try."

[NEED MORE HELP?](#)





# PVC Method

Find New Customers

Pick your path (Natural Beauty or Weight Management) then:

1. **(P) Pic/Page** (B&A picture) to create intrigue
2. **(V) Video** to teach about the product
3. **(C) Cart** Recommended Cart for an easy purchase

You can start today

**SIMPLE SYSTEM: PVC 1-2-3**



# 1-2-3 Method

Onboard Your New Customers

Pick your Path: 1, 2 or 3

(Welcome video they qualify themselves with)

|                        |                           |                          |
|------------------------|---------------------------|--------------------------|
| 1<br>Enjoy<br>Products | 2<br>Products<br>paid for | 3<br>Build a<br>Business |
|------------------------|---------------------------|--------------------------|

SIMPLE SYSTEM: PVC 1-2-3



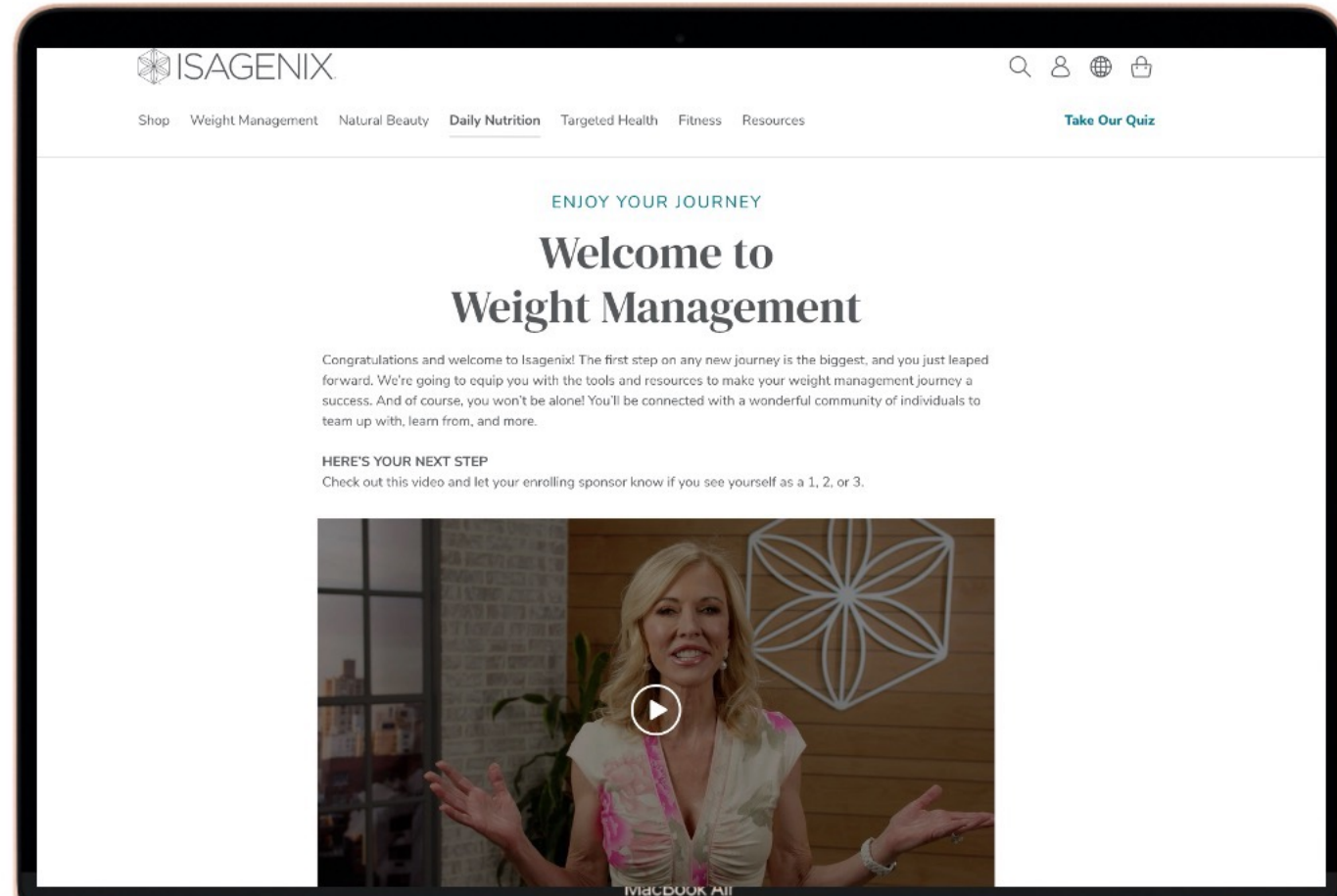


# Member Enrolls

Welcome email refers them to [welcometolsagenix.com](https://welcometolsagenix.com)

- 1-2-3 Video to qualify them
- Product resources to aid results & provide support

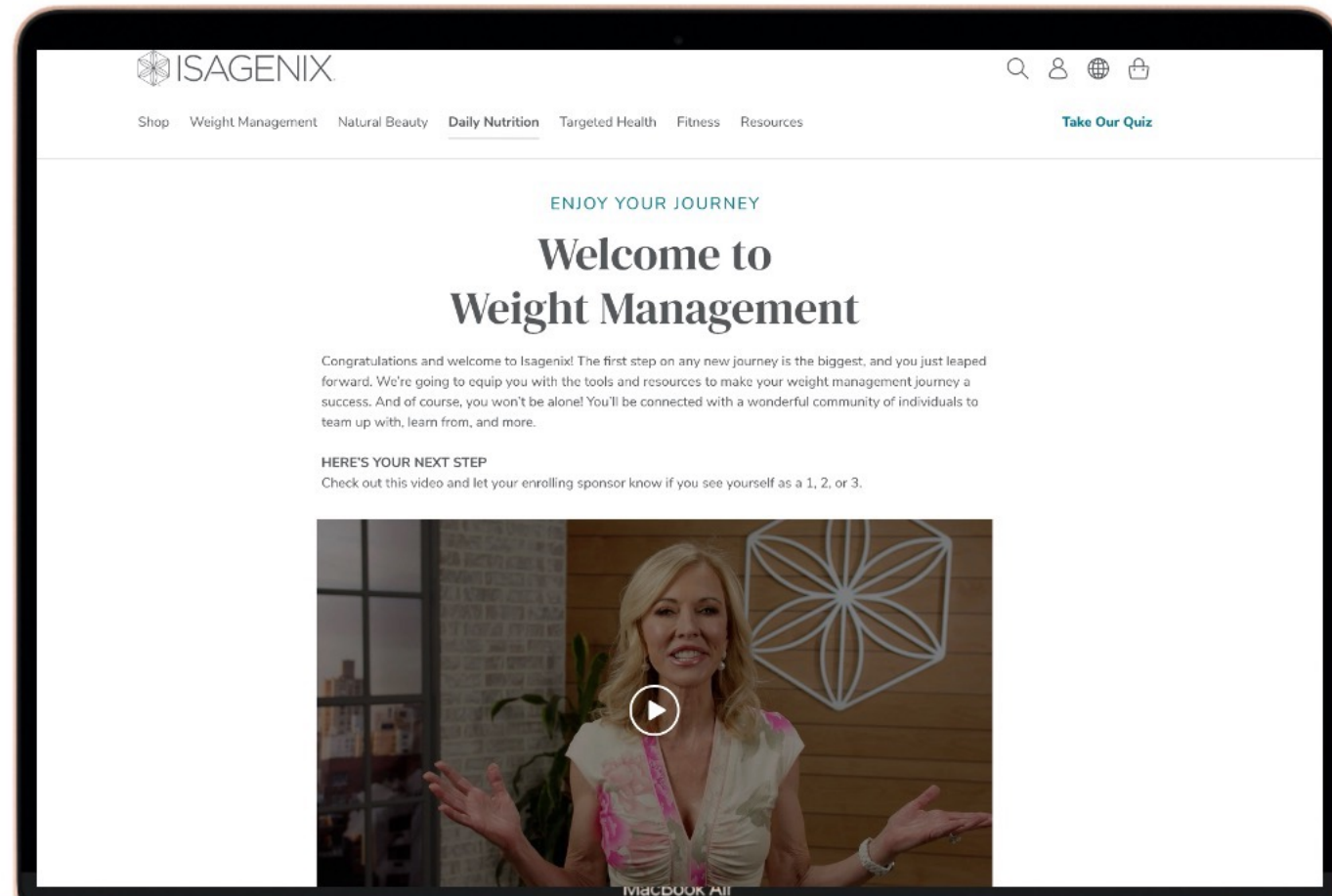
SIMPLE SYSTEM: PVC 1-2-3



# Orientation 1-2-3 Video

- 4 Minutes
- Kathy Coover Welcomes & Thanks the customer
- Introduces important information
  - Isalife app
  - Cleanse guides
  - Isabody
  - Access account
  - Subscription rewards
- Introduces the business and asks for member to self select where they stand on the opportunity

**SIMPLE SYSTEM: PVC 1-2-3**









# 1-2-3 Method

Onboard Your New Customers

Onboard them based on their response

| 1<br>Enjoy<br>Products               | 2<br>Products<br>paid for                     | 3<br>Build a<br>Business                      |
|--------------------------------------|-----------------------------------------------|-----------------------------------------------|
| 1. Invite to Product group / IsaBody | 1. Invite to Product group/IsaBody            | 1. Invite to team page                        |
|                                      | 2. Convert to Associate                       | 2. Convert to Associate                       |
|                                      | 3. Watch YSTS and create who do you know list | 3. Watch YSTS and create who do you know list |
|                                      | 4. Use PVC                                    | 4. Use PVC                                    |
|                                      |                                               | 5. Onboarding checklist                       |



SIMPLE SYSTEM: PVC 1-2-3





# Onboarding Checklist

1. Comp plan training:
  - Video: Erik Coover part 1 and 2
  - Kathy fast track to exec video
2. Social media campaign (first 14 days of posts) Product and Opportunity
3. Attend an event

## Advanced Resources

- Learn the Products
- LIA Training
- Additional Social Sharables
- Handling Objections
- How to find new leads

**SIMPLE SYSTEM: PVC 1-2-3**

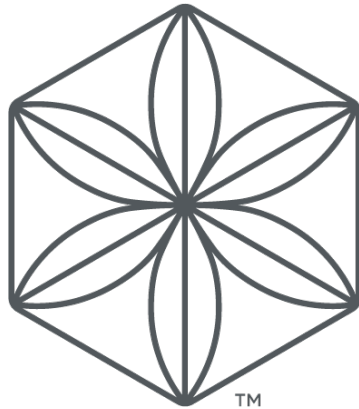


“A confused mind does nothing”

So lets use the

**SIMPLE SYSTEM: PVC 1-2-3**





TM